

118175

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WMYT - Charlotte, NC

Date:

3/30/12 7:50/12

I, Buying Time, LLC,being/on behalf of: Dalton for Governor, a legallyqualified candidate of the Democratic politicalparty for the office of: North Carolina Governorin the Primaryelection to be held on: May 8th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$

600

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Committee name: Dalton for Governor
Address: P.O. Box 1696 Raleigh NC 27602
Phone number: 919-755-6888

I represent that the payment for the above described broadcast time has been furnished by:

N/A

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/30/12

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Don Travis
Printed Name

GSN
Title

CONTRACT

WMYT-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.mytv12.com

And:

Buying Time
650 Massachusetts Avenue - NW
Ste 210
Washington, DC 20001

<u>Contract / Revision</u> 118175 /		<u>Alt Order #</u> 09804716
<u>Product</u> DALTON FOR GOVERNOR		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 2210
<u>Advertiser</u> Dalton for Governor		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WMYT	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 323	<u>Product Code</u> 326
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMYT	10/16/12	10/19/12	WBTB News @ 10p WMYT M10-1030p News			:30			NM	3	\$600.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				3	\$200.00			
Totals											3	\$600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/19/12	3	\$600.00	\$510.00
Totals	3	\$600.00	\$510.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.